

The Rewards of Giving

Logo Seating Gift Ideas



Clarin Gift Programs

Recognition

2007 Big Ten Basketball Tournaments

The Big Ten Conference gave each player who participated in the 2007 Men's and Women's Basketball Tournaments a commemorative logo chair to recognize their achievement. The Big Ten designed the chair models and personalized each chair by adding a plaque with each player's name. The conference decision-makers liked this unique and personalized gift from Clarin to acknowledge their student-athlete's accomplishments.



Relationships

The Ohio State University - Athletic Dept.

The Ohio State University gave logo chairs as holiday gifts to strengthen their relationship with corporate sponsors and vendors of their athletic department. Clarin handled each individual shipment for OSU. Each complete package contained a logo chair along with OSU's addressed holiday card and discount coupons to purchase additional OSU chairs.



GoSeat

Clarin's GoSeat programs are designed to give alumni, major benefactors or premium season ticket holders the actual ownership of the logo seat that they or their favorite player utilized during a memorable season or event. Athletic programs can increase revenues while strengthening their connection with these important university constituencies.





Clarin Gift Programs

Appreciation

Indiana University - Varsity Club

Indiana University's Varsity Club gave specially designed logo chairs to each of the retiring members of their board. The Varsity Club chose Clarin logo chairs to show their appreciation for their retiring members' many years of service to the Club and IU sports.

VARSITY CLUB

Incentives

Major Capital Campaigns

Universities and colleges initiating capital campaigns to finance the construction or refurbishment of their facilities can offer a reproduction of a chair from the future venue to motivate a certain level of giving. Colorful logo chairs – with personalized donor names or even an autograph – are a unique and poignant way to create an added incentive for potential contributors



Memories

Maine South High School

The administration at Maine South High School in Park Ridge, Illinois gave a personalized logo chair to each senior member of their girls basketball squad during a ceremony before the last home game of their season. The school created a lasting memory from a great season by permanently adding a



Powerband (see above) designed with each player's name and jersey number to the top of each chair.

Fan Support

New Jersey Nets

The NBA's New Jersey Nets basketball team delivered a special gift of the logo chairs used by their players during a momentous season to each of their premium seating season ticket holders. They felt that a Clarin GoSeats program was a great way to show their appreciation for their fans loyal support.



Clarin logo chairs don't gather dust sitting on shelves. They offer each of your gift recipients a keepsake to remind them of your generosity every time that they see or use them.

What are the rewards that you gain from giving?
Contact Clarin to learn more about our Gift Programs.

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